



// Cooperative Higher Education **Made in Germany**

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## // COPYRIGHTS

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## // IMPRINT

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**DHBW Mosbach**  
Lohrtalweg 10, 74821 Mosbach, Germany  
international@mosbach.dhbw.de  
www.mosbach.dhbw.de/en

## // WORDS OF WELCOME

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Welcome to the DHBW Mosbach!

With its unique study model of cooperative higher education, the DHBW has redefined the landscape of higher education in Germany. No other university offers such a close integration of theory and practice. This enables us to prepare our graduates for an optimal career path from the outset.

As one of the university's nine locations throughout the state of Baden-Wuerttemberg, the DHBW Mosbach cooperates with more than 1,000 corporate partners, and offers a wide range of courses in the fields of Business and Engineering.

The towns of Mosbach and Bad Mergentheim, home to our two campuses, are both steeped in history whilst also being on the cutting edge of the 21st century: half-timbered houses and castles mix with high-tech companies and Hidden Champions. The perfect surroundings for study, teaching and research.

We follow a holistic approach regarding quality in teaching and all supporting processes, and our certified quality management system is regularly confirmed by external audits. Innovative projects and cooperative doctoral studies complement our research and teaching priorities.

Nationwide, we are the sole provider of certain specialized cooperative higher education degrees, for example Civil Engineering. Our focus on engineering-related topics, in particular digitalization, is reflected in the courses we offer as well as in our research interests and facilities.



With more than 3,600 students, we pride ourselves on being of a scale commensurate with excellence in higher education and cooperative research, whilst also being of a size that is conducive to a strong sense of community.

Our partners around the world belong to this community and we are very proud of the connections we have established through student and staff exchanges, guest lecturers and international research cooperation. Internationally-oriented degrees, high numbers of exchange students and special programs for international degree-seeking students set us apart.

Thank you for contributing to the international profile of our university and for being part of the DHBW Mosbach's global family.

**Prof. Dr. Gabi Jeck-Schlottmann**  
President DHBW Mosbach

A handwritten signature in blue ink, which appears to be 'Gabi Jeck-Schlottmann', written in a cursive style.

## // DHBW: FACTS & FIGURES

**ESTABLISHED** 1974

**LOCATIONS** 9 locations in the Federal State of Baden-Wuerttemberg, Germany

**ENROLLED STUDENTS** 34,000

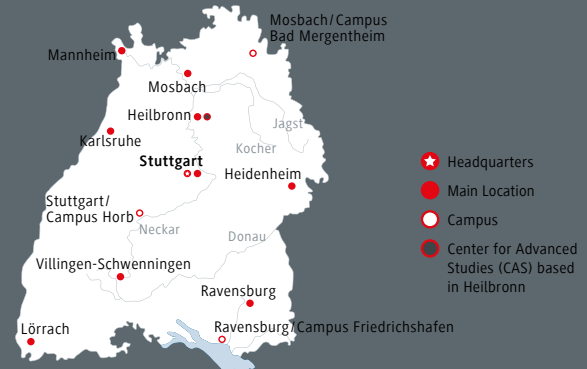
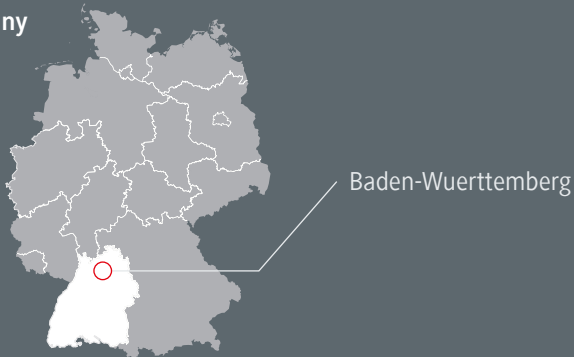
**CORPORATE PARTNERS** more than 9,000

**FULL-TIME LECTURERS** approx. 650

The Baden-Wuerttemberg Cooperative State University (Duale Hochschule Baden-Wuerttemberg / DHBW) was the first higher education institution in Germany to combine on-the-job training and academic studies. As a result, the DHBW achieves a very close integration of theory and practice. With around 34,000 enrolled students, over 9,000 partner companies and more than 145,000 graduates, the DHBW is one of the largest higher education institutions in the German Federal State of Baden-Wuerttemberg.

The organizational structure of the DHBW is made up of local campuses and locations together with the central DHBW headquarters. The university offers a broad range of undergraduate study programs in the fields of Business, Engineering and Social Studies. In addition, the DHBW offers postgraduate degree programs with integrated on-the-job training.

Germany



## // THE COOPERATIVE HIGHER EDUCATION SYSTEM

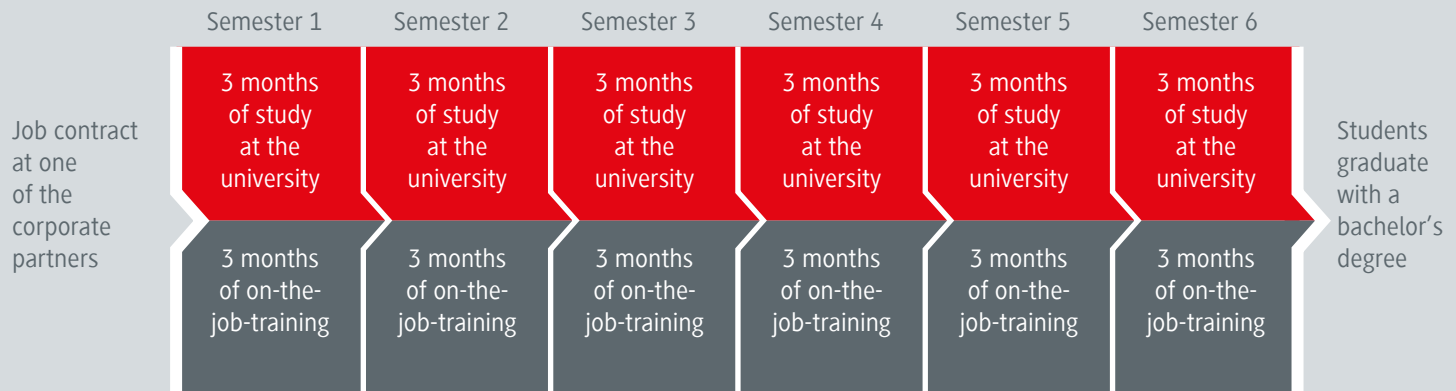
The core principle of the cooperative higher education system is the combination of academic education with on-the-job training. Before starting their degree program, the student signs a training contract with one of DHBW's corporate partners. For the duration of the three-year bachelor degree, the student has a paid position within the company. Each semester comprises three months of study at the university and three months of on-the-job training.

Academic theory and workplace training are closely coordinated and incorporate current developments. This approach allows students to gain the professional experience and social skills required in everyday working life.

They receive projects and assignments according to their growing abilities and develop their skills with the supervision of more experienced co-workers.

Upon graduation, bachelor students will have already gained one and a half years of work experience at their corporate partner. Additionally, the company has the opportunity to get to know their students and to shape their practical schooling according to the company's needs and requirements.

The work-integrated concept ensures that DHBW students are highly employable. Their combination of excellent theoretical knowledge and cutting-edge practical expertise means that they are well equipped to meet the professional challenges of today's workplace.



## 6 // DHBW MOSBACH: FACTS & FIGURES

**ESTABLISHED** 1980

**CAMPUSES** Mosbach and Bad Mergentheim

**ENROLLED STUDENTS** more than 3,600\*

**CORPORATE PARTNERS** more than 1,000\*

**STAFF** 233 including 75 professors\*

### // Unique Study Degrees

The DHBW Mosbach is the only DHBW location to offer a degree in Civil Engineering, which has become one of the most popular degree courses at our university. Other degrees that are unique to DHBW Mosbach include the degree in Wood Technology and a specialization in Virtual Engineering within the Mechanical Engineering department.

These specializations at the DHBW Mosbach are reflected in the research and teaching labs. For example, the „Industry 4.0“ lab is used to study developments in smart manufacturing and the industrial Internet of Things. There is also a lab dedicated to the newest trends in electromobility.

\*As of April 2019

The DHBW Mosbach offers 27 undergraduate degrees within two schools: The Business School and the School of Engineering. All study programs offered at the DHBW Mosbach are nationally and internationally recognized and count as intensive degree programs with 210 ECTS points. Upon graduation, students obtain one of the following academic degrees:

- » Bachelor of Arts (B.A.),
- » Bachelor of Science (B.Sc.), or
- » Bachelor of Engineering (B.Eng.).

#### School of Engineering



- » Applied Computer Science
- » Civil Engineering
- » Electrical Engineering
- » Business Management and Engineering
- » Mechanical Engineering
- » Mechatronics
- » Wood Technology

#### Business School



- » Accounting, Taxes and Auditing
- » Business Information Systems
- » Online Media
- » Business Studies
  - International Business
  - Digital Business Management
  - Industrial Management
  - Health Care Management
- » Banking
- » Commerce

## // EMPLOYABILITY AND LEVEL OF SATISFACTION

The DHBW Mosbach closely monitors the employability of its students and achieves excellent results: upon graduation, more than 87 percent of our graduates are offered permanent employment by their training company.

As students gained substantial work experience during their studies, half of them are offered senior positions at their training company on completion of their studies.

Our corporate partners are also very satisfied with the cooperative higher education system at the DHBW Mosbach. In a recent survey, 91 percent said that they would recommend our study programs. In particular, companies appreciate the students' problem solving skills and their ability to apply their theoretical knowledge in real-life situations.

This general satisfaction with our study model can also be seen in the long-term commitment of many of our corporate partners, as one third of them have been cooperating with us for over ten years.

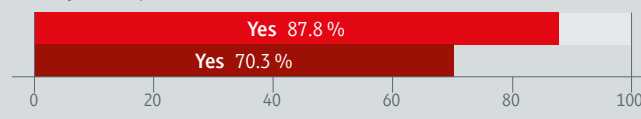
Surveys 2015 and 2017

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### Employability after graduation

■ Upon graduation, did you receive a job offer by your corporate partner?

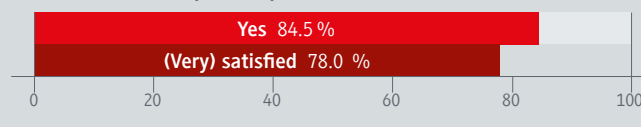
■ Did you accept the offer?



### Students' satisfaction with studies

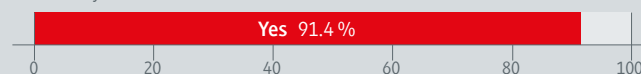
■ Would you decide to study for a degree at DHBW Mosbach again?

■ How satisfied were you with your studies?

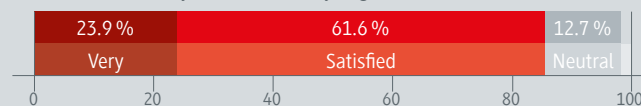


### Survey of corporate partners' satisfaction

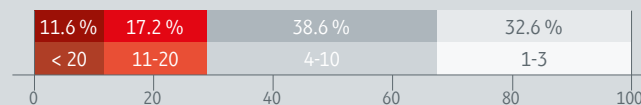
Would you recommend the DHBW Mosbach to others?



How satisfied are you with the study degrees of the DHBW Mosbach?



How many years have you been cooperating with the DHBW Mosbach?



## // OUR CAMPUSES

The DHBW Mosbach's two campuses combine modern amenities with tradition and history and are located in popular tourist areas of natural beauty, making Mosbach and Bad Mergentheim extremely attractive for living and studying.

## // CAMPUS MOSBACH

Located in the Odenwald hills and close to Heidelberg, with its castle and tourist attractions, our main campus in Mosbach has modern, well-equipped lecture rooms and high-tech labs for teaching and research. Students are able to enjoy the benefits of the state-of-the-art campus amenities close to the center of Mosbach with its half-timbered houses, cozy atmosphere, diverse shops, cafés and cultural events.





## // CAMPUS BAD MERGENTHEIM

Our satellite campus in Bad Mergentheim is located in the scenic Tauber river valley and is on the famous Romantic Road which winds from Würzburg to Germany's most famous castle at Neuschwanstein.

The Teutonic Order of Knights established its headquarters in Mergentheim in 1525 and built the castle which accommodates the Bad Mergentheim campus today. Present-day lecture rooms, labs, libraries and sports facilities in an ancient castle situated in a busy spa town filled with elegant stores, cafés and restaurants make Bad Mergentheim a very special place to study.



## // OUR CORPORATE PARTNERS

The DHBW Mosbach cooperates with more than 1,000 corporate partners. These are mostly small and medium-sized companies (the German Mittelstand), including many so-called Hidden Champions, who dominate global markets with their products and services.

Our corporate partners work very closely with us. By participating in steering committees they provide us with valuable and immediate feedback as to the skills and knowledge currently needed by industry. The companies are actively involved in shaping the curriculum and are an integral part in the continuous development of the DHBW Mosbach.

This close interaction between the university and our corporate partners ensures that our graduates are optimally prepared for their career after graduation.

Our corporate partners also come to the DHBW Mosbach to give lectures, thereby keeping our students up-to-date with current developments.

Corporate partners can opt to become gold, silver or bronze partners, which includes membership of our "Pro DHBW Mosbach" foundation. The foundation supports various initiatives aimed at advancing the university and the cooperative higher education system.

## // OUR GOLD PARTNERS



## // COOPERATIVE RESEARCH

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In terms of research, we take a cooperative approach, focusing on applied and transfer-oriented research, often in cooperation with our corporate partners.

Cooperative research at the DHBW Mosbach develops innovative concepts, strategies and technologies and reflects current professional challenges in business and technology. This includes interdisciplinary research clusters like the „Fertigungs- und Informationsmanagement“ (FIM), which focuses on researching the latest developments in the field of Industry 4.0, as well as networks like the „Kompetenzzentrum Marketing“ (KomMA), which conducts research in areas like Industrial Sales and Marketing or Digital Marketing.

On an international level, we are actively involved in diverse research projects. For example, we are member of the European Network of Cooperative and Work Integrated Higher Education (CWIHE), which consists of seven organizations from six different countries and analyzes different models of cooperative higher education in Europe.



## // INTERNATIONALIZATION

Internationalization is one of the four cornerstones of our overall strategy, together with excellence in teaching, innovation in research and the building and maintaining of close ties with all our stakeholders.

The DHBW Mosbach cooperates with around 70 partner universities worldwide. These partnerships include the exchange of students and faculty, but also the export of our expertise in terms of cooperative higher education. Our global network is geared to enrich research and teaching – both here at the DHBW Mosbach as well as at our partner institutions.

To prepare our students for a professional life in a globalized world, we aim to provide all our students with the possibility to gain international experience. Internationally-orientated degree programs are an important focus in both schools at the university. Nearly 80 percent of our International Business students spend a semester abroad, and some also have the possibility of gaining a double degree. In the School of Engineering, degree programs such as International Technical Project Management place great emphasis on the international experiences of their students.

More than 170 DHBW Mosbach students spend a semester abroad each year. In return, we welcome around 100 students from our partner universities. Currently, around half of the

business students and one third of engineering students gain international experience. By enhancing and deepening our global partnerships, we plan to increase these numbers within the next five years.

If you have any queries regarding our international activities, please feel free to contact the International Office.

We look forward to hearing from you.

**Contact:**

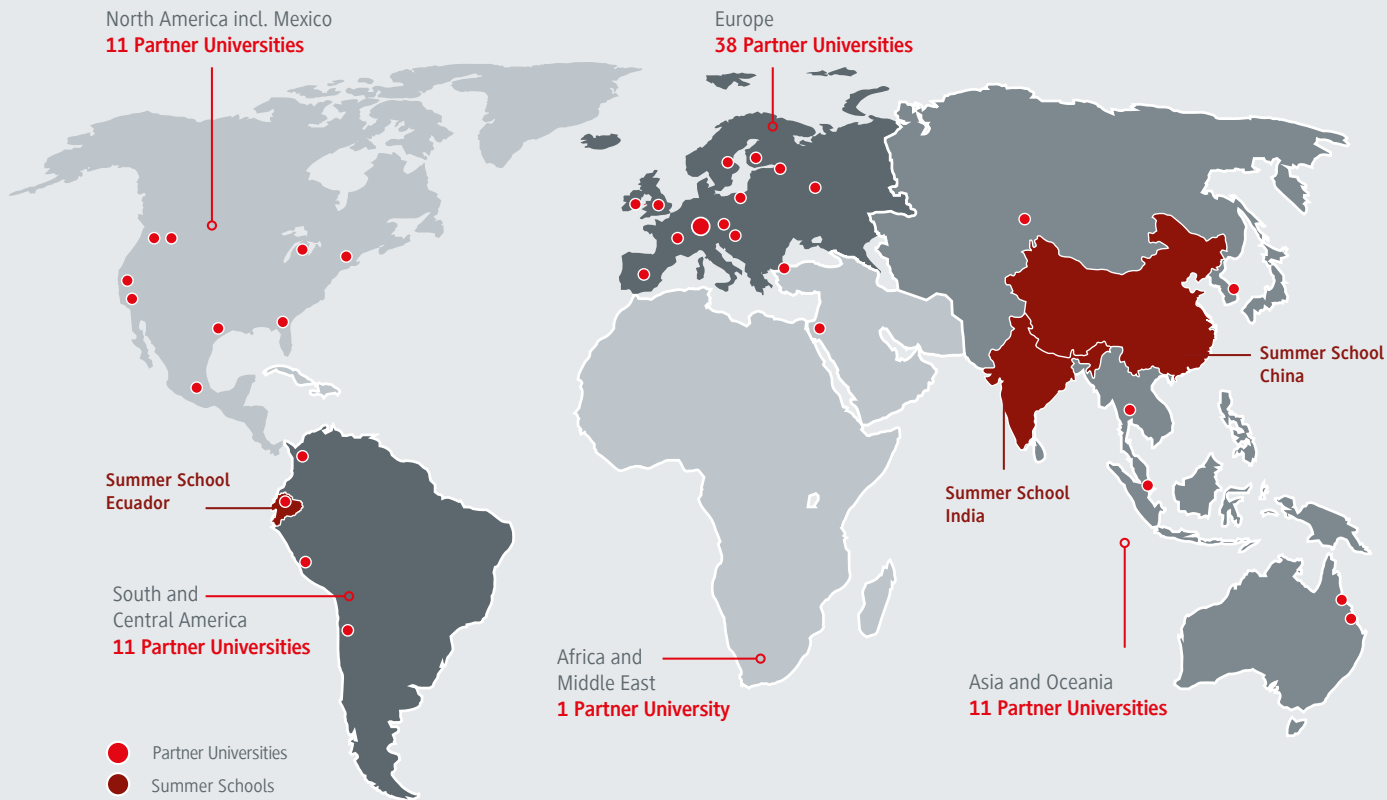
International Office

E-Mail: [international@mosbach.dhbw.de](mailto:international@mosbach.dhbw.de)

Website: [www.mosbach.dhbw.de/en](http://www.mosbach.dhbw.de/en)



# // PARTNER UNIVERSITIES / SUMMER SCHOOLS



## // PROGRAMS FOR EXCHANGE STUDENTS

Whilst most degree courses at the DHBW Mosbach are taught in German, the **International Program in Business** (IPB) and the **International Program in Engineering** (IPE) are intensive one or two semester study programs taught completely in English.

In our International Programs, exchange students from our partner universities study together with DHBW Mosbach degree students. We keep the programs small and include various excursions, company visits and team-building activities in order to intensify the participants' experience, enable their immediate integration into the group and to foster intercultural exchange.

Besides broadening the students' knowledge in a wide range of international business or engineering topics, the classes aim to develop their communication and intercultural skills. International students also have the opportunity to learn about the German language, culture and Germany's world class export-driven economy.

Our International Programs are fully organized for the students: Each program contains a ready-made set of courses, arranged housing, as well as various organized leisure time activities. This means, students can concentrate on their studies and on enjoying their semester abroad.

### Highlights of our International Programs:

- » Classes taught in English by DHBW Mosbach and international guest faculty
- » 30 ECTS per 12-week program
- » Intercultural mix of students (DHBW Mosbach students and international exchange students)
- » Learning in a small group
- » Group excursions to major cities and attractions, as well as to famous German companies, group events and activities
- » Intensive German language course included



## // INTERNATIONAL PROGRAM IN BUSINESS (IPB)

The International Program in Business (IPB) offers international students the opportunity to receive a global education in business taught by local and international professors.

All classes and activities aim to broaden the students' knowledge in a wide range of areas:

- » Developing students' business, communication and intercultural skills
- » Providing opportunities to enhance international communication and cooperation
- » Familiarizing students with Germany, German language and culture, and its internationally oriented economy

The programs are held at different times throughout the year. Detailed information about life on campus, the modules, and how to apply can be found on our website:

[www.mosbach.dhbw.de/en](http://www.mosbach.dhbw.de/en)

## // INTERNATIONAL PROGRAM IN ENGINEERING (IPE)

The International Program in Engineering (IPE) with an emphasis on Production Systems Engineering, enables undergraduate students to gain the skills and competencies needed to get companies on track to the future of production.

All classes and activities aim to:

- » Develop students' skills in the broad field of production, including lab practice in our Industry 4.0 lab, and engineering (including Automation and System Engineering, Embedded Systems and IT seminar)
- » Provide opportunities to enhance process and project management as well as international business skills

IPB Spring	IPB Spring	IPE Spring	IPB Fall
January – April	April – June	April – July	September – December
<b>Application deadline: 30 September</b>	<b>Application deadline: 30 November</b>	<b>Application deadline: 15 December</b>	<b>Application deadline: 31 May</b>
Campus Mosbach	Campus Bad Mergentheim	Campus Mosbach	Campus Mosbach

## // CONTACT

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international@mosbach.dhbw.de  
[www.mosbach.dhbw.de/en](http://www.mosbach.dhbw.de/en)

**DHBW Mosbach**  
Lohrtalweg 10  
74821 Mosbach  
Germany

